



ChinacomBiz'08

Where Business Meets Technology



The First Annual Chinacom B2B Event

Thursday, 28th of August 2008

<http://www.chinacomBiz.org>



Sponsor ICST and Technical Sponsor CREATE-NET, Wi-Fi Alliance, Springer, ARRIS

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IMPORTANT DATA

Last Day for Paper
Submission and Early
Registration:
July 31st, 2008

Notification of Acceptance:
August 15st, 2008

Conference Dates and
Location:
August 28th, 2008
Shangri-La Hotel,
Hangzhou, China

The Institute for Computer Sciences, Social Informatics and Telecommunications Engineering (ICST) continues its excellent tradition of Business to Business (B2B) programs defined to bring business and the research community closer together. Specifically they are tailored to produce more effective dialogue between the research, technology and business communities and are independent activities. This particular ChinacomBiz program will be co-located with our sister scientific event Chinacom'08 (www.chinacom.org) and consist of the following four different tracks:

- A Position Paper Track, which features short business/industry oriented position papers selected on the bases of technology relevance, innovative edge, business approach and practical applicability. It shares ideas on business models and opportunities discussing advances in R&D efforts and about regulatory issues impacting current projects;
- An Exhibition and Demo Track, which represents an opportunity for companies to showcase their ideas, products and services to a relevant audience;
- A Business Presentation Track, which is offered to invited guests and delivered by company executives, industry advocates, government officials and R&D experts giving them an opportunity to introduce themselves and tell the audience in which ways they can possibly add to the development of the modern world;
- An Entrepreneurial Forum Track, offering entrepreneurs, inventors, investors and professional advisors a chance to learn about current entrepreneurial opportunities and principles from around the world and share personal experiences and ideas.

The main focus of this event will be in relation to *Transport Networks and Infrastructures, Video Distribution Systems and Methods* and the associated *Software Systems* that tie them all together.

We welcome you to share and contribute to this vision by:

- **REGISTERING** for the event (see <http://www.chinacombiz.org/registration.shtml>);
- **SPONSORING** the event (see <http://www.chinacombiz.org/sponsor.shtml>);
- **SUBMITTING** a paper (See <http://www.chinacombiz.org/submission.shtml>).

PAPERS PUBLISHED BY: Springer's LNCS CCIS (<http://www.springer.com/series/7899>)

SCOPE

Latest Developments in Transport Networks	Latest Developments in Video Distribution	Latest Software for Transport/Video Systems
<ul style="list-style-type: none"> • IP Networks • Carrier Ethernet/PBB-TE • MPLS/VPLS/GMPLS/T-MPLS/PW3 • OTN G709.1, ROADMs, WDMs, FTTx • Free-Space Optics • Wireless PtoP Systems • Wireless Networks • Wireless Backhaul • RF/Optical Cable Systems • DOCSIS • Others ... 	<ul style="list-style-type: none"> • Video Distribution • IPTV • nVOD & VOD • Video over the Top • Broadband Video • Mobile Video • Video Middleware • Others ... 	<ul style="list-style-type: none"> • OSS, BSS • Transport Resource Management QoS and Reliability • Network Management Systems • Transport Security Systems • Others ...